

# GROUP TRAVEL



**world.**  
JOURNEYS



## GROUPS BY WORLD JOURNEYS

*We organise our own World Journeys groups and are able to use our specialist knowledge and expertise to help you with yours! Our team of travel designers are experts in their destinations and able to assist with your group. From the best accommodation in the best locations to truly authentic cultural experiences, we will work with you to ensure not only a seamless experience, but to create memorable travel that will keep them coming back for more.*

# WHAT IS A GROUP?

*We consider a group to be 9 or more people travelling together.*



INCENTIVE  
TRAVEL



SPECIAL  
INTEREST  
GROUPS



PRIVATE  
GROUPS  
including families

*Here are some examples of groups we've worked on recently:*

**The Maldives:** an incentive group with pre- and post- options.

**Southern Africa:** an inter-generational family group of 38 on a luxury safari.

**Portugal & Madeira:** a tour of the gardens for a gardening club group.

**France & the Middle East:** an itinerary discovering the perfumes of the areas.

**India:** a small group tour focused on India's colourful traditional textiles.

---

## HOT TIPS

*Group travel requires careful planning and meticulous execution.*

- Allow plenty of lead-in time for us to fine tune the perfect itinerary.
- Get inside your clients' heads and qualify exactly what their needs are.
- Use our knowledge and personal recommendations.
- Don't be afraid to think outside the square and upsell.
- Let us add some special touches to up the "wow" factor!
- Consider exciting new destinations to get ahead of the competition.
- Offer pre- and post-tour options for those with more time and budget.

---

## HOW WE CAN HELP

*World Journeys offer a marketing package including:*

- A specially designed flyer of your itinerary
- Facebook tiles for use on Social Media
- Creation of an ad you can use in your local paper
- A personalised Powerpoint presentation
- A contribution towards the costs of a client function
- A contribution of up to \$300 towards your marketing costs, available once deposit is paid



## YOUR CONTACTS

*Davina Bennetto*

Sales Director

[davina@worldjourneys.co.nz](mailto:davina@worldjourneys.co.nz)


*Caroline Clegg*

Marketing Manager

[caroline@worldjourneys.co.nz](mailto:caroline@worldjourneys.co.nz)

**RESERVATIONS:** 0800 11 73 11 • 09 360 7311 • [worldjourneys.co.nz](http://worldjourneys.co.nz)

**CONNECT WITH US:**  /WorldJourneys

 @world\_journeys